

## Northampton Township Parks and Recreation Banner Program Application

*Please return this completed application with payment to:  
Northampton Township Parks & Recreation, 55 Township Road, Richboro, PA 18954*

### GENERAL CONTACT INFORMATION

Company/Family Name: \_\_\_\_\_

Company/Family Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**GENERAL BANNER INFORMATION:** When submitting artwork/logo please include all information that you want printed on the banner.

Website address \_\_\_\_\_

Email address \_\_\_\_\_

Phone number(s) \_\_\_\_\_

Message \_\_\_\_\_

### **Select and check the location(s) on which the banner(s) is to be displayed.**

Banners are displayed April thru November, unless otherwise indicated. All banners are on white vinyl background, however may be displayed in full color. *Artwork should be e-mailed in jpg or tiff format to the P&R office to [bmartin@nhtwp.org](mailto:bmartin@nhtwp.org) Questions? Call 215-357-6800 ext. 245.*

#### **3' x 5'**

- |   |   |        |                                     |                       |
|---|---|--------|-------------------------------------|-----------------------|
| <input type="checkbox"/> CRNLL            | <input type="checkbox"/> Civic Center 2-70' | \$ 400 |                                     |                       |
| <input type="checkbox"/> Holland Baseball | <input type="checkbox"/> Big Meadow 60'     | \$ 350 | <input type="checkbox"/>            | Big Meadow 90' \$ 350 |
| <input type="checkbox"/> Holland Baseball | Hampton Estates Lower 60'                   | \$ 400 | <input checked="" type="checkbox"/> | Miracle League \$ 400 |

#### **4' x 6'**

- |   |                       |        |  |                                   |
|---|-----------------------|--------|--|-----------------------------------|
| <input type="checkbox"/> Parks & Recreation | Recreation Center Gym | \$ 550 |  | ( banner displayed for 12 months) |
|---|-----------------------|--------|--|-----------------------------------|

#### **5' x 8'**

- |  |   |        |                          |                                 |
|--|---|--------|--------------------------|---------------------------------|
| <input type="checkbox"/> CRNLL               | <input type="checkbox"/> Civic Center 1-60' | \$ 550 | <input type="checkbox"/> | Civic Center 2-90' \$ 450       |
| <input type="checkbox"/> CRNLL/ Homeowners   | Civic Center-Softball                       | \$ 550 | <input type="checkbox"/> | STL-Hampton Upper 60' \$ 500    |
| <input type="checkbox"/> Holland Baseball    | STL/Hampton U-90'                           | \$ 450 | <input type="checkbox"/> | Girls Softball Muni Park \$ 550 |
| <input type="checkbox"/> Northampton Indians | Football                                    | \$ 450 |                          |                                 |

(Office use only)

Submitted by:

\_\_ P&R \_\_ CRNLL \_\_ CRHLL \_\_ ML \_\_ CRUSA \_\_ CRLX \_\_ NGSA \_\_ NIFA \_\_ CRBA

Application received in P&R office: Date \_\_\_\_\_ Received by: \_\_\_\_\_ Fee paid:\$ \_\_\_\_\_

Artwork submitted  in person  via email Date received \_\_\_\_\_ Receipt # \_\_\_\_\_

## **Northampton Township Parks and Recreation Sponsorship Program**

The Northampton Township Parks and Recreation Sponsorship Program provides an avenue for businesses and/or individuals to partner with the Parks and Recreation Board in an effort to better serve the Northampton Township Community. Businesses are provided with opportunities to promote products and services. Individuals are given the opportunity to showcase their support.

### **Banner Program**

This aspect of the Sponsorship Program allows for advertisements and messages to be displayed at Parks and Recreation facilities. The *Banner Program* has been created for the purpose of providing opportunities for businesses to promote products and services while supporting the Township Parks and Recreation program and the Accredited Youth Sports Organizations that utilize township recreation facilities. Revenue generated from this program will be utilized to support the Accredited Youth Sports Organizations' initiatives and defray overall park facility maintenance expenses.

#### **DETAILS:**

- Banners shall be erected on the outfield fencing of Township owned baseball/softball and football fields, inside the hockey rink on the dasher boards and on selected walls of the Recreation Center gymnasium.
- Banners shall be mounted only on the outfield fencing, unless pre-approved by P&R.
- Banners shall be made of white vinyl material and can be designed for full color. All banners are provided through P&R, with final approvals.
- All banners shall be inward facing. Banners are visible from inside the respective facility, from the playing field and stands and for view by spectators and participants. Banners on outside fencing, must be pre-approved through the Parks & Recreation Dept.
- NTPR shall be responsible for the ordering of all banners, billing and administration of the Field Banner Program. Banners are provided only through P&R. No other banners shall be hung without P&R permission.
- The Parks and Recreation Board or its designee reserves the right to reject any banner application.
- The content of the banner shall be appropriate for a family environment, and approved by Northampton Township Parks and Recreation Board. No photographs of actual persons will be permitted. The design of the banner shall be submitted in digital form to NTPR.
- Renewed banners will be displayed yearly until deemed worn, tattered or in poor condition. Sponsors who wish to replace their banner sooner or change the content or graphics can make arrangements to do so through NTPR at their own expense.
- Damaged or vandalized banners shall be promptly repaired or removed by the Parks and Recreation Department at no additional cost.

- Banners shall be hung in accordance with the dates on the application.

**FEES:**

- Fees will NOT be prorated if application/ payment is received after March 15th.
- Fees vary depending on location of banner, size and length of time banner is displayed as outlined below.
- A 10% discount will be given if the fee for the first, second and third year are paid in full at the time the application is submitted. Duplicate discounts do not apply.
- A 10% discount will be given for more than one banner displayed at more than one field within the same year. Full price applies to the first with discounted price for each additional banner. Banners displayed at all fields may receive an additional discount.

| <u>Location</u>                      | <u>Display Time</u> | <u>Size</u> | <u>Fee</u> |
|--------------------------------------|---------------------|-------------|------------|
| Civic Center 1 – 60’ baseball        | April-November      | 5’ x 8’     | \$ 550     |
| Civic Center 1- Softball front field | April-November      | 5’ x 8’     | \$ 550     |
| Civic Center 2 – 70’ baseball        | April-November      | 3’ x 5’     | \$ 400     |
| Civic Center 2 – 90’ baseball        | April-November      | 5’ x 8’     | \$ 450     |
| Big Meadow 60’ baseball              | April-November      | 3’ x 5’     | \$ 350     |
| Big Meadow 90’ baseball              | April-November      | 3’ x 5’     | \$ 350     |
| STL/Hampton Upper 60’ baseball       | April-November      | 5’ x 8’     | \$ 500     |
| STL/Hampton Upper 90’ baseball       | April-November      | 5’ x 8’     | \$ 450     |
| STL/Hampton Lower 60’ baseball       | April-November      | 3’ x 5’     | \$ 400     |
| Municipal Park – Softball            | April-November      | 5’ x 8’     | \$ 550     |
| Northampton Indians Football         | April- November 30  | 5’ x 8’     | \$ 450     |
| Miracle League -Municipal Park       | April-November      | 3’ x 5’     | \$ 400     |
| Recreation Center Gymnasium          | 12 Months           | 4’ x 6’     | \$ 550     |

**APPLICATIONS:**

- Applications to participate in the *Banner Program* will be accepted year round.
- Applications must be submitted by March 15<sup>th</sup> in order to be installed by April 1. In the event an application is received after March 15<sup>th</sup>, the installation of the banner may take up to six weeks, dependent on graphics design time.
- Cash and credit cards accepted. Checks made payable to: *Northampton Township*.
- Applications are available at the Parks & Recreation Office: Northampton Twp. Admin.  
Or online at: northamptonrec.com 55 Township Road  
Search Dept Info- Scroll to Forms Richboro, PA 18954
- Direct questions pertaining to the *Banner Program* to Bill Martin at 215-357-6800 ext. 245 or e-mail: [bmartin@nhtwp.org](mailto:bmartin@nhtwp.org)